



KHALED ALKOSA

Full-Stack Web Developer | AI Web Solutions & Integrations

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Portfolio: [Khaled.dev](https://www.khaledk.dev) | Full Stack web Developer (<https://www.khaledk.dev/>)

Summary

Full-Stack Web Developer with 7+ years of experience building corporate websites, e-commerce platforms, CMS systems, AI-powered web solutions, and event-based platforms from planning to production. Skilled in HTML, CSS, JavaScript, PHP, MySQL, UI/UX, database optimization, LAMP server administration, API integrations, CI/CD workflows, and AI solutions.

Strong experience in custom Shopify and WordPress development, performance optimization, scalability, and technical SEO, with hands-on use of Google Search Console and GA4 to track performance and support measurable growth.

Experience

- Full Stack Web Developer** **February 2025 – Present**
Sapphire Marketing Consultancy
Dubai / United Arab Emirates / On-Site / Full Time

Lead developer overseeing end-to-end website and e-commerce projects, from planning to deployment, ensuring performance, scalability, and business impact.

 - Delivered multiple corporate and promotional websites, including a fully custom-coded CMS website and a corporate site with third-party booking integration, ensuring responsive UX, accessibility, and high-performance standards.
 - Built and launched 3 Shopify stores with custom themes and tailored e-commerce functionality and delivered 2 WordPress online stores with custom plugins and optimized workflows to support efficient operations and improved conversion paths.
 - Managed LAMP server environments, CI/CD pipelines, uptime monitoring, and production deployments, maintaining 99.9% uptime through proactive maintenance and performance optimization.
 - Implemented **on-page, technical, and off-page SEO** across projects (metadata, URL structure, headings, internal linking, image optimization, Core Web Vitals improvements, sitemap/robots.txt management, canonicalization, structured-data readiness, and **backlink acquisition/outreach and link profile monitoring**), while configuring and maintaining **Google Search Console** and **GA4** for sitemap submission, indexing/coverage resolution, performance tracking, and conversion/event measurement.
 - Led agile sprints, code reviews, and developer mentoring to maintain delivery quality, clean code standards, and on-time project execution.
- Full Stack Web Developer** **July 2024 – November 2024**
Medcentric Dubai
Dubai / United Arab Emirates / Hybrid / 5 Months Contract
 - Maintained and enhanced the company's primary website, delivering ongoing updates to improve stability, performance, and content accuracy.

- Designed and developed multiple conference evaluation and registration systems to capture attendee feedback, automate workflows, and support event operations.
 - Improved conference registration efficiency by **25%** through UI optimization and process automation.
 - Integrated third-party APIs and services to extend functionality across conference-related applications and reporting tools.
 - Managed and optimized databases to ensure data integrity, secure handling, and fast query performance.
 - Supported on-site conference delivery by supervising ballroom audiovisual systems, ensuring smooth presentations and minimal downtime.
- **IT Support Technician** **March 2024 – June 2024**
Abaad Electronics
Sharjah / United Arab Emirates / On-site / Contract
 - Led the installation and upgrade of a CCTV system for the Ras Al Khaimah Anantara Mina Al Arab Resort (5-star property), enhancing overall site security and monitoring reliability.
 - Replaced **70+** legacy cameras with modern **night-vision** units, expanding coverage quality and improving visibility in low-light conditions.
 - Supervised a **4-member** technical team, coordinating daily tasks, ensuring compliance with deadlines, and maintaining installation quality standards.
 - Delivered the project **ahead of schedule** through effective planning, on-site troubleshooting, and strong cross-team coordination.
 - **Web Designer** **February 2020 – October 2023**
Infinity Studio
Erbil / Iraq / Remote / Part-Time
 - Designed, maintained, and continuously improved the company's main website, delivering visually polished layouts and a smooth, user-friendly experience.
 - Implemented ongoing UI enhancements and performance optimizations, including asset management and content/database cleanup to support faster load times and higher engagement.
 - Redesigned the admin dashboard to improve usability and speed up internal operations, streamlining design upload workflows and increasing efficiency by **30%**.
 - Diagnosed and resolved website issues, applying fixes and updates to ensure stable functionality and uninterrupted availability.

Education

- **Arab Private University for Science & Technology** **September 2019 – June 2023**
Bachelor of Technology – Btech
graduated with a (75.60%) grade
- **AL-Baath University** **March 2015 – April 2019**
Automatic Control and Computer Systems Engineering
Incomplete

Skills

- HTML
- CSS
- JavaScript
- React.js
- jQuery
- PHP
- MySQL
- Full-Stack Web Development
- UI / UX Design
- Database Design & Optimization
- LAMP Server Administration
- API Integrations

- CI/CD Workflows
- Shopify Development
- WordPress Development
- AI Web Solutions & Integrations
- AI Assistants & Chatbot Development
- AI Training Dashboards & Q&A Learning Workflows
- RAG-Ready Knowledge Architecture
- SEO (On-page SEO – Technical SEO – Off-Page SEO)
- Google Tag Manager
- Google Search Console
- GA4 Event & Conversion Tracking

Languages

- Arabic (Native)
- English (Fluent)

Portfolio Highlight

Built and launched a live full-stack portfolio website with an integrated AI assistant and custom AI Learning Center, including admin-controlled behavior rules, Q&A review workflows, and CMS-based AI training logic.

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